



MUSEDUPLICATE



MusEducate: Explore, Create, Share



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What is MusEducate?

MusEducate is an Erasmus+ Cooperation Partnership that brings together partners from Greece, Cyprus, Poland, Ireland, and Portugal to strengthen the educational role of rural museums across Europe.

Across rural Europe, museums are often perceived primarily as tourist destinations, disconnected from everyday community life. At the same time, many adults face persistent gaps in digital skills, limiting their participation in employment, lifelong learning, and civic engagement.

MusEducate responds to these challenges by transforming rural museums into inclusive, community-driven hubs for adult learning. Through digital storytelling, gamified heritage experiences, and intergenerational collaboration, the project empowers local communities to co-create and share their cultural heritage in innovative, meaningful ways.



Aim

MusEducate aims to strengthen the educational role of rural museums by transforming them into inclusive, community-driven hubs for adult learning across Europe. Addressing limited community engagement and low digital participation, the project equips museums, cultural professionals, and local communities with the tools and skills needed to modernise museum-based education.

Through intergenerational collaboration, digital storytelling, and gamified learning experiences, MusEducate enhances adults' digital, cultural, and social competences while promoting inclusion, lifelong learning, and active citizenship. By embedding community participation at the heart of museum practices, the project fosters social cohesion, shared ownership of heritage, and the long-term relevance of rural museums.

Main Objectives

- Enhance digital and storytelling skills of adult learners (25–65), including low-skilled adults and rural professionals, through the creation of gamified digital heritage narratives.
- Increase civic engagement and community ownership of cultural heritage by involving local residents in workshops, pilot activities, and museum-based events.
- Promote understanding of cultural heritage and sustainability through digital storytelling and a dedicated MOOC for museum professionals and adult learners.
- Develop innovative educational resources, including a multilingual digital platform, positioning rural museums as inclusive hubs for adult learning.



Main Activities

MusEducate follows a three-phase approach:

• Explore

Needs analysis and research to identify digital, educational, and community engagement gaps in rural museums.

• Create

Development of:

- A dedicated MOOC for museum professionals
- A multilingual digital platform
- A practical Guidebook
- Gamified digital storytelling experiences co-created by adult learners

• Share

Implementation of:

- Local pilot programmes in 4 countries
- Cross-European mobility scheme (20 participants)
- Open community storytelling events (Open Days)
- Public showcases of digital heritage narratives

Project Outputs

- **Needs Analysis Report** – A comprehensive assessment identifying digital, educational, and community engagement gaps in rural museums.
- **MOOC for Museum Professionals** – An online training programme designed to strengthen digital, storytelling, and community-based educational practices.
- **Multilingual Digital Platform** – An interactive online space supporting digital storytelling, learning resources, and gamified heritage experiences.
- **Practical Guidebook** – A hands-on manual providing methodologies and tools for transforming rural museums into inclusive adult learning hubs.
- **Local Pilot Programmes** – Implementation of intergenerational pilot actions in four countries to test and validate project methodologies.
- **Mobility Scheme** – A cross-European exchange involving 20 participants to promote knowledge sharing and collaboration.
- **Open Gamified Digital Experiences** – Publicly accessible digital heritage narratives co-created with local communities.
- **Community Storytelling Events (Open Days)** – Public events showcasing project results and strengthening civic engagement.
- **Project Website & Social Media Campaigns** – Digital communication channels promoting results, resources, and community engagement across Europe.

Innovation of the Project

MusEducate introduces an innovative and community-centred model for rural museums through:

- Intergenerational co-creation combining oral history and digital creativity
- Gamification of cultural heritage learning
- Digital storytelling as a tool for inclusion and sustainability awareness
- Transformation of rural museums into active adult learning hubs
- Integration of digital, cultural, and social competences in non-formal education
- A sustainable partnership model linking museums, educators, and local communities

Who Benefits?

Adult Learners

Gain practical digital skills, confidence in lifelong learning, and active involvement in preserving local heritage.

Museums & Cultural Professionals

Access innovative training, tools, and methodologies to become inclusive community learning spaces.

Local Communities

Strengthen civic pride, social cohesion, and intergenerational bonds through shared cultural creation.



Coordinator:



Partners:



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