



# EU Green Tour 4th NEWSLETTER

20/07/2025



## 4TH TPM IN UPPSALA

As we move into the second half of 2025, the EU GREEN TOUR project celebrates a series of milestones that bring its vision closer to reality. The 4th Transnational Project Meeting (TPM), hosted by Folkuniversitetet in Uppsala, Sweden, on July 1–2, 2025, marked a critical point in the project's evolution—finalizing the educational content, deepening student media literacy, and officially unveiling the project's promotional video. The meeting began with a warm welcome from the Swedish team and quickly transitioned into the finalization of the interdisciplinary green curriculum. Led by Ilmiolavoro, this session provided partners with the opportunity to reflect on the piloting activities that took place from February to June 2025. Led by Ilmiolavoro, this session provided partners with the opportunity to



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reflect on the piloting activities that took place from February to June 2025. The curriculum, now entering its final format, has been shaped through rich experimentation and feedback across partner schools, ensuring it aligns with the learning needs of students and the goals of the project. A significant focus was placed on enhancing digital and media literacy. The lab session, coordinated by VSPU, allowed partners to test and share educational tools that help students become more effective communicators—equipping them to produce digital content, engage in critical thinking, and contribute meaningfully to the project's online newspaper. These skills are essential for building a generation of informed, empowered eco-digital citizens.



## WORKSHOP

In the second day's Dissemination and Content Production Workshop, led by DIMITRA, the spotlight turned to the storytelling dimension of the project. The most anticipated moment of the meeting was the presentation of the final version of the EU GREEN TOUR promotional video, created by DIMITRA. This final cut reflected improvements made after extensive feedback on the first draft shared in March 2025. As we step forward, the EU GREEN TOUR continues to showcase the transformative power of education when sustainability, digital creativity, and international cooperation come together. The newly released video will now help convey our message to broader audiences—inviting more educators, students, and communities to join this European green journey.

