IO1 – Curriculum of reference on Ecodesign for Creative and Cultural Industries

The European ECVET Curriculum provides a reference of **competences in Ecodesign for sustainable Creative and Cultural Industries**, using a common language to describe competences, skills, knowledge and proficiency levels that can be understood across Europe, following European standards and frameworks of reference such as the EQF. This output is designed to meet the needs of VET and in-company teachers, trainers and managers working to support I-VET and C-VET students on how to apply Ecodesign principles for sustainable CCIs.

The aim is to serve as a common basis for the elaboration of syllabuses, curriculum guidelines, examinations, textbooks, etc. across Europe. It describes in a comprehensive way what learners have to learn and what knowledge and skills they have to develop so as to be able to act effectively in the application of Ecodesign principles for sustainable Creative and Cultural Industries. It provides the means for educational administrators, course designers, teachers, teacher trainers, examining bodies, etc., to reflect on their current practice, with a view to situating and co-ordinating their efforts and to ensuring that they meet the real needs of the learners for whom they are responsible.

IO1 – European ECVET Curriculum of reference on Ecodesign for sustainable Creative and Cultural Industries is available in the different languages of the consortium.

ECODESIGN4EU

New Training Contents and Joint VET Qualifications on Ecodesign for Creative and Cultural Industries

INTELLECTUAL OUTPUT 1:
European ECVET Curriculum of Reference on Ecodesign for Sustainable Creative and Cultural Industries

ECODESIGN4EU ECVET CURRICULUM

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IO2 – ECOdesign4EU Virtual Campus and Training Material

The Virtual Campus on Ecodesign for sustainable Creative and Cultural Industries (CCIs) provides an online **ICT-based platform for educational delivery and management**, as well as access to information, tools and innovative resources. This set of interactive online services is configured as Open Educational Resources.

ECOdesign4EU Virtual CAMPUS is designed and implemented in order to provide project users, beneficiaries and stakeholders with access to:

- Online Instructional Guide on Digital Competencies for Virtual Learning,
- ECOdesign4EU Training Modules. A structured set of innovative training contents and practical activities on Ecodesign for sustainable Creative and Cultural Industries, organized in areas, levels and units.
- Vocational Open Online Courses (VOOC) on applying Ecodesign principles for sustainable CCIs, developed on the basis of the Training Modules.

Online Instructional Guide on Digital Competencies for Virtual Learning

The Online Instructional Guide enhances digital proficiency for VET professionals, simplifying e-learning course creation and delivery for beginners. E-learning offers flexibility, cost-effectiveness, and personalized pacing for learners and trainers. The guide outlines a 6-step method, from defining course objectives to its delivery and evaluation.

ECOdesign4EU Training Modules

The ECODesign4EU Training Modules, based on the European ECVET Curriculum, offer structured content for VET and in-company educators to enhance Ecodesign knowledge in the Cultural and Creative Industries (CCIs). These modules aim to equip professionals to teach students the application of Ecodesign principles in CCIs. The training covers areas like Ecodesign strategies, business sustainability, and sustainable production, detailing topics from Ecodesign principles to the adaptation of the Circular Economy in CCIs.

Vocational Open Online Courses (VOOC) on applying Ecodesign principles for sustainable CCIs, developed on the basis of the Training Modules

The ECODesign4EU project proudly introduced its Vocational Open Online Courses, now available on the Virtual Campus. Aimed at shedding light on the role of ecodesign in the realm of the Cultural and Creative Industries (CCIs), this course encompasses nine essential units divided by topics:

1. **Basic components of Ecodesign Principles**: An introduction to the foundational elements of sustainable design.
2. **Strategic foresight in the CCIs sector**: Understanding the future trajectories and potential innovations in the CCIs.
3. **Sustainable strategic business plan in CCIs**: Crafting business strategies that emphasize sustainability in the creative sector.
4. **Application of ecodesign concepts**: Practical approaches to integrate eco-design into real-world projects.
5. **Circular supply chain system**: Exploring the circular economy approach in supply chain management.
6. **Lifecycle assessment methodology**: Techniques to evaluate the environmental impact throughout a product's lifecycle.
7. **Sustainable digital transformation of CCIs**: Navigating the digital age with an eco-friendly lens.
8. **Sustainable resources and their selection**: Making informed choices in resources to ensure sustainability.
9. **Adaptation of circular economy concepts to the CCI sector**: Tailoring circular economy principles specifically for the creative industries.

By embarking on this course, participants will be equipped with the knowledge and skills to champion ecodesign principles in their respective fields, driving the CCIs towards a more sustainable future.