



eco
design
4EU
Creative &
Cultural Industries



MCAST

Designing a new **European ECVET Curriculum** of reference on Ecodesign for sustainable CCI's.

ecodesign4eu.mcast.edu.mt

New training contents and joint VET qualifications on Ecodesign for Creative and Cultural Industries

ECOdesign4EU project is a 3 year project that aims to design a new European ECVET Curriculum of reference on Ecodesign for sustainable Creative and Cultural Industries (CCIs). This project promotes innovative work-based learning methods and pedagogies addressed to VET teachers, trainers and mentors, and initial and continuous VET students, in order to acquire and apply Ecodesign principles to CCIs, contributing to lead the transition to a Circular Economy in these sectors.

The project consortium consists of 8 European VET experts and providers, companies and intermediary bodies of the CCIs originating from 7 countries: France, Greece, Italy, Ireland, Malta, Spain and UK. The deliverables from ECOdesign4EU project include the following:

1. European ECVET Curriculum of reference on Ecodesign for sustainable CCIs
2. ECOdesign4EU Virtual Campus, which will include: (i) an online instructional guide on digital competencies for virtual learning; (ii) a set of structured training modules; and (iii) Vocational Open Online Courses (VOOC)
3. Ecodesign4EU Mobile Assessment App
4. Guidelines to foster transparency and recognition of Ecodesign for sustainable CCIs.



DIMITRA
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INNOQUALITY
SYSTEMS



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- 01 European ECVET Curriculum of reference on Ecodesign for sustainable Creative and Cultural Industries
- 02 ECOdesign4EU Virtual CAMPUS
- 03 ECOdesign4EU Mobile Assessment App
- 04 Guidelines to foster transparency and recognition of Ecodesign for sustainable Creative and Cultural Industries

Beneficiaries and users

VET and in-company teachers and trainers, managers and course designers are the direct beneficiaries of the project. Final users will be I-VET and C-VET students.

First Transnational Partners Meeting in Malta

The first face-to-face partners meeting for the ECOdesign4EU project took place in Malta on 20-21 June 2022. The consortium brought together the expertise of 8 European VET specialists, representatives from CCI intermediary bodies, and companies across France, Greece, Italy, Ireland, Malta, Spain, and the UK.

The meeting in Malta not only marked the beginning of our collaborative efforts but also set a high benchmark for success, indicating a promising future for the ECOdesign4EU project.

The project

The ECOdesign4EU initiative, spanning three years, focuses on crafting a European ECVET Curriculum for Ecodesign tailored to sustainable Creative and Cultural Industries (CCIs). It introduces cutting-edge learning methods for VET educators and students, emphasizing the application of Ecodesign principles in CCIs and fostering a move towards a Circular Economy. Collaboratively managed by a consortium of eight VET specialists from seven European nations, the project's outputs encompass a dedicated ECVET Curriculum, the ECOdesign4EU Virtual Campus with online guides, training modules, and VOOCs, a mobile assessment application, and guidelines promoting Ecodesign transparency within CCIs.



Beyond being just a project, ECOdesign4EU symbolizes a paradigm shift. With the incorporation of novel work-based learning techniques, the spotlight was on empowering VET educators, trainers, and students to embrace Ecodesign principles, laying the foundation for a Circular Economy within the CCIs domain.



The Malta College of Arts, Science and Technology (MCAST) is Malta's premier vocational institution. Its mission emphasizes international-oriented education tailored to individual and economic needs. The college aims to equip Maltese youth with skills aligned with local industry demands.

IINFODEF is a private research and innovation center dedicated to fostering sustainable and inclusive growth through education, culture, and innovation projects.



Rinova Ltd is a social enterprise focused on creating and assessing programs in cultural learning, the creative industries, lifelong learning, VET, employment, enterprise, and community development.

Pôle Eco-conception Performance du Cycle de Vie (PEPCV) is France's premier eco-design center. In partnership with ADEME, it champions sustainable consumption and life-cycle thinking.



DIMITRA Education & Consulting is a prominent Vocational Education & Training organization in Greece. Established in 1989, it has trained over 30,000 individuals, focusing on innovative human resources development and social inclusion.

Materahub serves as a nexus for people and businesses, promoting job opportunities and sustainable development. It's a collaboration of SMEs with diverse expertise, from vocational training to managing cultural activities in Matera's UNESCO site.



Future In Perspective Limited (FIPL) specializes in vocational training, adult education, and digital media. They conduct educational research, design innovative training resources, and promote lifelong learning through multimedia and branding campaigns.

InnoQuality Systems (INQS) delivers educational services to enhance learning outcomes from infancy to adulthood, utilizing evidence-based methods to address evolving educational challenges.

