



iCreate

Newsletter #3

iCreate

iCREATE is an Erasmus+ funded project with partners from six European countries which aims at offering young people a Tailored Training Framework to accelerate Cultural and Creative Industries (CCI) entrepreneurship within and around cultural heritage.

iCREATE aims to develop and deliver an integrated package for Cultural Entrepreneurship Acceleration, generating entrepreneurial creative thinking for sustainable cultural heritage management and business start-up. This will be based on their Training Needs Analysis and will include tools supporting them from the creation of their business idea and value proposition until the business start-up and first steps toward sustainability.

The iCREATE project partnership seeks to develop:

- A Research Analysis for the level of competences in management, entrepreneurship, and innovative thinking for people in the CCIs;
- A Tailored Training Framework for young people;
- Massive Open Online Course (MOOC) for improvement of skills and knowledge of young people in the cultural sector and for business start-up;
- A step-by-step guide on all the administrative activities that need to take place when launching a company.



Partnership meets in Larissa

The iCreate consortium met in April 2022 in Larissa, Greece for the Capacity Building were partners and entrepreneur join forces to learn more about youth in the field of entrepreneurship.

All the project outputs and transversal actions were discussed being the Massive Open Online Course the main topic. This Massive Open Online Course (MOOC) will be an online self-learning platform aimed at young people within the cultural sector (Cultural heritage) with a total duration of 100 hours. This MOOC will be available in all the partnership languages: English, Greek, Bulgarian, Swedish, and Spanish.

Finally, the step-by-step guide content will be developed during the next months.

We are really excited about this last stage of the project, are you? Let's us know!



Co-funded by the
Erasmus+ Programme
of the European Union

