DIGICULT

Newsletter n° 3/2021

Project Context

The **Digital Agenda of the Europe 2020 Strategy** set as the main objective the development of a single digital market to generate smart, sustainable, and inclusive growth. The cultural heritage digitisation turns Europe's cultural resources into an important building block for the digital economy and provides Europe's Cultural and Creative Industries (**CCIs**) with a competitive edge. The pace of innovation, the changing nature of the sector, and the importance of culture to the European economy require the employed in the CCIs to have relevant digital skills and competencies. Linking education with innovation is necessary to increase the labour market relevance of VET and promote a more resource-efficient and competitive economy.

The **DigiCult project** aims to elaborate and promote an innovative framework for digitisation and efficient and cost-effective training on digital presentation, preservation and promotion of the intangible cultural heritage (**ICH**) of Europe from a global and long-term perspective. The provision of relevant training in ICH digitisation (standards and methods) will contribute to meet common challenges such as the digital shift and the need for encouragement of innovation in the cultural sector as the ability for practical application of digital skills and competencies is a valuable asset to any professional qualification in this domain.

The Target Groups

- Professionals from partner cultural organisations not involved in the direct implementation of the project's activities and outputs.
- Students from educational organisations who are trained in the field of presentation, preservation and dissemination of intangible cultural heritage.
- The staff of the institutions from the culture sector, professional networks, employers' unions, and associations.

Duration: 24th months

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Co-funded by the
Erasmus+ Programme
of the European Union

DigiCult Piloting Training

The training "Digitization, Presentation and Conservation of Intangible Cultural Heritage" was developed based on the DigiCult innovative framework. The learners benefited from the **seven modules** produced (Intangible Cultural Heritage; Digitisation of Text Documents; Digitisation of Photographs and Images; Digitising and Editing of Audio Recordings; Digitising and Editing of Video Recordings; Data storage and management; Copyright and Data protection) through **DigiCult Virtual Learning Environment**.
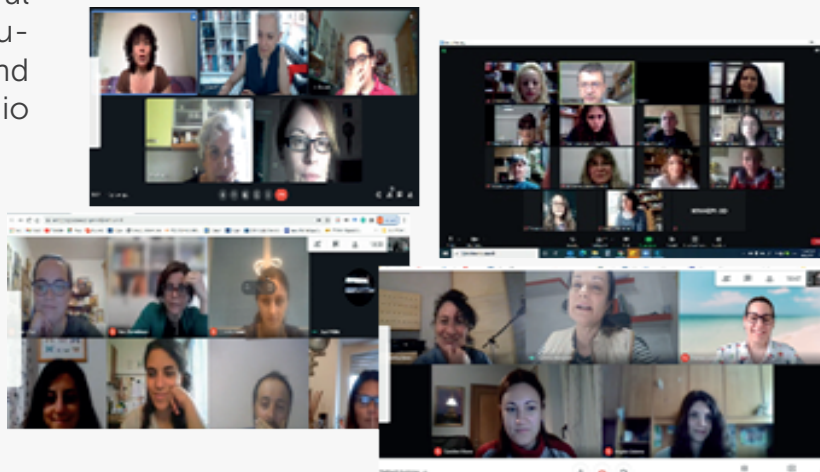
The educational contexts consist of multimedia lessons, Power-Point presentations, lecture notes, and practical examples on the topic discussed in each module. It lasts around **35 hours** and is available in Bulgarian, Italian, Latvian and Greek to reinforce the impact and transferability.
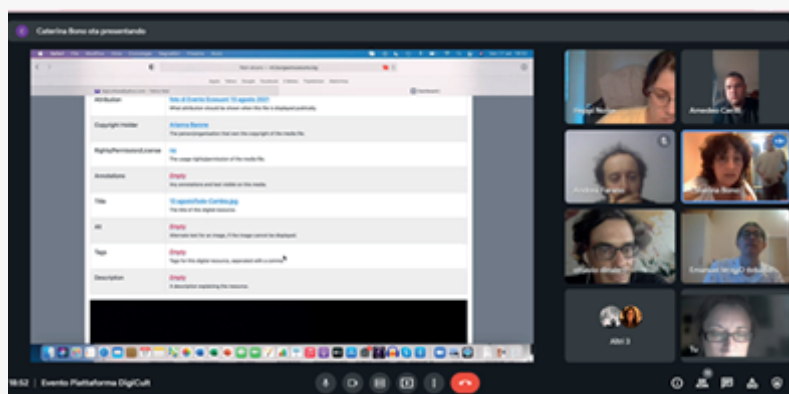
At the end of the training path, the users were involved, voluntarily, in the project work implementation where the trainers could practice the topics studied by digitalising a **ICH object** and saving them using Digi-Cult Data Model.

O3 Guide and recommendations for implementation of a system for digitisation, presentation, and preservation in intangible cultural heritage

The third outcome describes all the activities realised and the outputs reached during the piloting phase. It analyses the results achieved and compares the expected, and the achieved results into all **piloting activities** finalised. It also collects the **best practices** implemented during the piloting phase and collection recommendations underlining the strengths and weaknesses of future implementation.

This intellectual output is an open resource under the Common Creative attribution share-alike non-commercial license and translated in all partner languages to support the replication and transfer of the experience in other contexts.

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DigiCult Partnership

The project **coordinator** is:

Burgas Free University (Bulgaria)
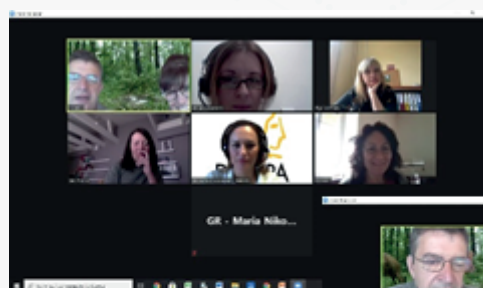
The project **partners** are:

Regional Historical Museum Burgas (Bulgaria)

DIMITRA Education & Consulting (Greece)

Latvian Culture College (Latvia)

EU-Track (Italy)

Associazione Canto Di Eea (Italy)

Dimos Lariseon (Greece)

The Ethnographic Open-Air Museum of Latvia (Latvia)

More Information

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