



# iCreate

## Newsletter #2

### iCreate

iCREATE is an Erasmus+ funded project with partners from six European countries which aims at offering young people a Tailored Training Framework to accelerate Cultural and Creative Industries (CCI) entrepreneurship within and around cultural heritage.

iCREATE aims to develop and deliver an integrated package for Cultural Entrepreneurship Acceleration, generating entrepreneurial creative thinking for sustainable cultural heritage management and business start-up. This will be based on their Training Needs Analysis and will include tools supporting them from the creation of their business idea and value proposition until the business start-up and first steps toward sustainability.

The iCREATE project partnership seeks to develop:

- A Research Analysis for the level of competences in management, entrepreneurship, and innovative thinking for people in the CCIs;
- A Tailored Training Framework for young people;
- Massive Open Online Course (MOOC) for improvement of skills and knowledge of young people in the cultural sector and for business start-up;
- A step-by-step guide on all the administrative activities that need to take place when launching a company.



### iCreate meets at Uppsala

The iCreate consortium met face to face for the first time in November 2021. Considering that this Erasmus+ project started in March 2021 and the Covid19 cases have started to rise in the last weeks, the consortium made the most out of this lucky chance!

All the project outputs and transversal actions were discussed. The Research Analysis has been completed whereas the Tailored Training Framework is now in the development stage. The Massive Open Online Course (MOOC) started during this first face to face meeting and partners took the chance to understand better the work allocation for the MOOC implementation. Finally, the step-by-step guide will start in early 2022, with a bit of luck also in a face-to-face session: let's hope for the best!



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