



iCreate

Newsletter #1

iCreate

iCREATE is an Erasmus+ funded project with partners from six European countries which aims at offering young people a Tailored Training Framework to accelerate Cultural and Creative Industries (CCI) entrepreneurship within and around cultural heritage.

iCREATE aims to develop and deliver an integrated package for Cultural Entrepreneurship Acceleration, generating entrepreneurial creative thinking for sustainable cultural heritage management and business start-up. This will be based on their Training Needs Analysis and will include tools supporting them from the creation of their business idea and value proposition until the business start-up and first steps toward sustainability.

The iCREATE project partnership seeks to develop:

- A Research Analysis for the level of competences in management, entrepreneurship, and innovative thinking for people in the CCIs;
- A Tailored Training Framework for young people;
- Massive Open Online Course (MOOC) for improvement of skills and knowledge of young people in the cultural sector and for business start-up;
- A step-by-step guide on all the administrative activities that need to take place when launching a company.



Photo by [Brad Neathery](#) on [Unsplash](#)

Passing the 6 months milestone

The iCreate consortium started their journey in Spring 2021 and have been working hard to meet the early milestones for this first year.

Currently, the consortium has already finished the Research Analysis for the level of competences in management, entrepreneurship and innovative thinking for people in the creative and cultural Industries, including social entrepreneurship in cultural heritage. The consortium is now working on the Tailored Training Framework for young people (secondary, post-secondary and HE), employed in cultural institutions or unemployed, all aspiring to become entrepreneurs who want to start own business in the cultural heritage sector.

The work on this product will be discussed at the planned face-to-face meeting next November: COVID-19 circumstances allowing!



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